

**No.26-7/2015-T&C-CM**

**Date: 15.03.2017**

**Circular T&C-CM No. 70/16-17**

To

All CGMs- Telecom Circles/ Telephone Districts

**Sub: Promotional offer under GSM Prepaid Mobile Services -reg.**

It has been decided by competent authority to introduce Promotional Offer under prepaid mobile services as under:-

STV MRP in Rs. (inclusive of service Tax)	Freebies	Validity (in calendar days)	Telecom Circles
99*	Unlimited local/STD BSNL to BSNL with 500 MB data	28	Kolkata TD, WB, Bihar,JKD, Assam, Gujarat, MP, CG, MH, Rajasthan
119*		28	UPE,UPW, Uttaranchal
139		28	HR, OR, PUN, AP, J&K, KTK, Chennai TD, NE-I/II, TN, A&N
149*		28	Kerala,HP
339*	Unlimited local/STD BSNL to BSNL + Unlimited local/STD BSNL to Others (with FUP of 25Min/day and 25P/min after FUP) + Unlimited data (with FUP of 2GB/day with no speed restriction and thereafter with speed restriction of 80KBPS)	28	Pan-India

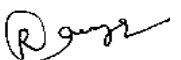
\* If denomination is not technically feasible/denomination is not free in any particular Telecom Circle, the denomination may be fixed in the range of +/- Rs. 3 but should not be in multiple of Rs.10.

- The promotional offers will be available for the period of 90 days with immediate effect.
- The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
- Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular.
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
- This circular is issued based on the approval of ECT vide Approval no. 2752 dated 15.03.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in)

  
 (N. S. Dhami)  
 DGM (T&C-CM)

Copy to:

- CMD, BSNL.
- Directors- CM/CFA/EB/HR/Fin, BSNL.
- ED-Fin/CA/NB, BSNL.
- All PGMs / GMs, BSNL C.O.
- GM (IT) - for making necessary updation in website and place in news item.
- Sr. GM (Sales & Marketing)- for marketing initiative.
- GMs (CMTS -Billing Centres).
- GM (VAS-Tech)/PGM (NWO-CM)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- Director General P & T Audit, Delhi- 110054.
- OL Section –for Hindi version.
- Guard file.

  
 (Rakesh Arya)  
 Dy. Manager (T&C-CM)